

Dear Karns Community 5K Supporter,

We cordially invite you to participate as a Sponsor of the *Karns Community 5K*. This event is in conjunction with the Karns Community Fair and has been organized as a fundraiser for the Karns High School Cross Country team.



The 5K run/walk will take place Saturday, July 23, 2016 at Karns High School. We will be allowing strollers in the race again this year to make it a family-friendly event. Following the race, we will have an awards ceremony, refreshments, and a post-race raffle.

This is a much anticipated, annual community event. We have had nearly 250 participants the past three years, and our goal is to have closer to 300 participants this year! Once again, Total Race Solutions will be providing professional timing for the race.

Your sponsorship helps to defray the cost of organizing this event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards for top finishers, and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will go toward our fundraising goal of \$5,000 to provide scholarships to our cross country athletes.

There are various levels of sponsorship for the *Karns Community 5K*. All sponsors will receive the following amenities:

- Opportunity to distribute business cards, brochures, or any other marketing items in the goody bags that will be given to all registered participants. Items should be provided to the race coordinator by Friday, July 15.
- Business name and/or logo included on the race website (www.Karns5K.com) and in e-mail and social media communications with all pre-registered participants.
- Business name mentioned in pre-race and post-race announcements.

Additional amenities are based on the level of sponsorship as outlined below:

Gold Level: \$500 (or items of equal value)
Extra-large business name/logo on the back of the race t-shirt*
Business name/logo on the race entry form
Opportunity to set-up a table of information at the event
5 complimentary race entries

Silver Level: \$250 (or items of equal value)
Large business name/logo on the back of the race t-shirt*
Opportunity to set-up a table of information at the event
3 complimentary race entries

Bronze Level: \$100 (or items of equal value)
Small business name/logo on the back of the race t-shirt*
1 complimentary race entry

If you have questions about the race or the available sponsorship opportunities, please don't hesitate to contact us. We look forward to your help in promoting healthy, active living and sponsoring a fun, positive event for our entire community. Thank you for your gift of support and sponsorship.

To sponsor this event, please complete the bottom portion of this form and return it along with your donation to:

Karns Community 5K
c/o Hannah Smith
1125 Burton Road
Knoxville, TN 37919

Sincerely,

Hannah Smith
Race Coordinator
405-5841

*In order to be included on the race t-shirt, a black & white electronic version of your business logo must be provided to hsmith76@gmail.com no later than Friday, July 1.



Yes, I would like to sponsor the Karns Community 5K to benefit the KHS Cross Country team.

Please check the appropriate sponsorship level/type:

- Gold Sponsor \$500
- Silver Sponsor \$250
- Bronze Sponsor \$100

In-kind donation: _____
Approximate monetary equivalent: \$ _____

Business Name

Business Address

Business Website

Contact Name

Contact Email and/or Phone

Please make checks payable to
Karns High School